



Light A Life *A Virtual Celebration*



November 19, 2021

Dear Friends,

As the holidays quickly approach, I'd like to take the opportunity to invite you to join us in our virtual Light A Life celebration. We will not be able to have in person festivities again this year, but will have our on-line video to recognize loved ones like we did last year. Our annual *Light A Life* celebration has been taking place for 33 years and we hope this family holiday tradition continues for many years to come and look forward to the day when we can once again join together in person.

With a minimum donation of \$10.00 you can dedicate a slide in memory of or in honor of a loved one. These slides will be put together and be shown as a video tribute on our Facebook page, on our website (<https://www.dech.org/About-Us/Publications>), and on our electronic signage throughout our hospital and our provider practices beginning December 17.

With your donation, you will also be entered into a drawing for the beautiful wreath pictured below. Any donation of \$50 or more gets 3 entries!

You will find your donation form printed on the back of this letter along with an example of a memorial/honor slide. As you will see there is more room on the slide than an ornament so there is additional room for sentiments. We can accommodate up to 120 characters! We will need time to prepare the video so if you want your loved ones included, please send your donation no later than December 10. To get an idea of the end result, you can view last year's slide on our website and our Facebook page.

All funds raised will go towards equipment that will enhance the quality care received at Down East Community Hospital.

New This Year - If you would like to add a photo of your loved one (one photo per slide), please email me a scanned copy at jhixson@dech.org. You can also send via Facebook Messenger or include a copy with your donation form. Please be sure to have the email contain your full name and the full name of the person pictured.

Thank you, in advance, for your continued support of our mission. Best wishes for a wonderful holiday season and a happy, healthy New Year.

With sincere appreciation,

Julie Hixson
Director of Marketing & Communication

